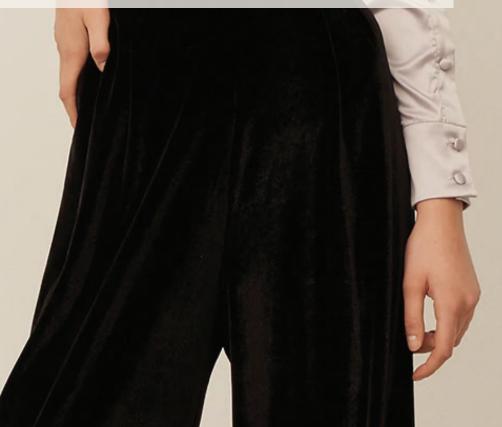
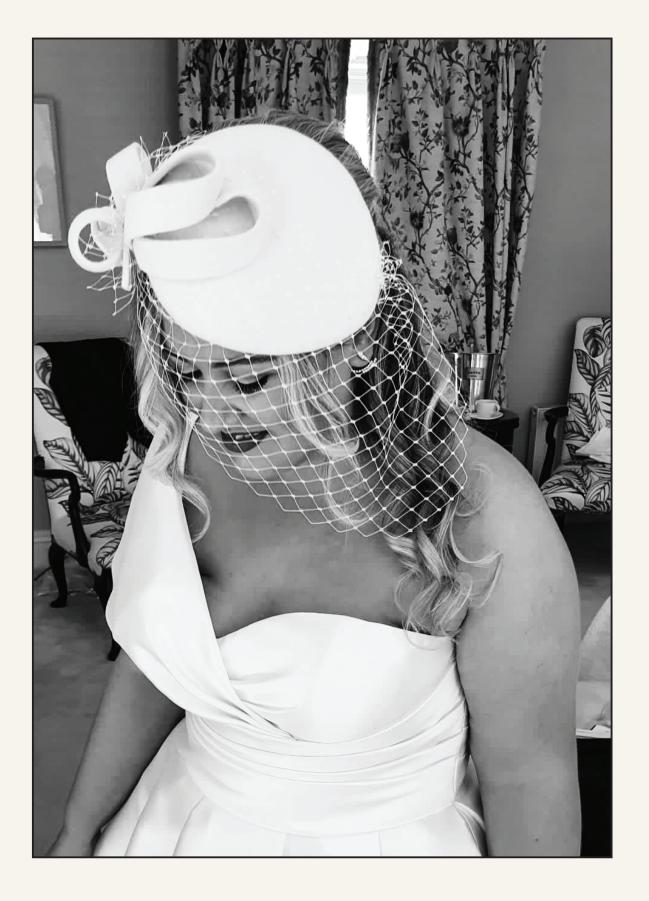
MANUFACTURING CHECKLIST





FOUNDER & DESIGNER



Jonjour I'MKIRSTY

L et me introduce myself, I'm Kirsty Alexandra, a womens apparel and accessories tech pack specialist. I work with female led brands just like you - from start ups to established brands worldwide.

Whether you're starting a new collection or your first collection, change can be a daunting place. I pride myself on unique communication, all the expertise of an agency but holding your hand like a friend.

So, let me soak up all that worry and anticipation, let me melt away your anxiety with every chat. Our process all starts with an informal meet and greet over a coffee (even virtually!)

So let's get to know each other and make your dream collection a reality!



varing lo UFACTURE

SOURCE MATERIALS

If you're planning to use a CMT factory and you'll be doing the sourcing yourself, already having your BOM sourced will allow for more accurate costings and speed up time.

FACTORY SHORTLIST

Have your shortlist of favourite factories organised into priority list.

FACTORY OUTREACH TEMPLATE

Create an email template for your outreach. Include everything on the rest of this list but do NOT include moodboards, brand history or other irrelevant info.

BUDGET

You'll need to crunch some numbers to see what budget you have to produce your collection and to see what profit you'll make for your planned sell price.

QUANTITES

Many factories will have MOQs so you'll need to know how many units you want to order during bulk production. Think about cost of producing that number of units, the cost of deadstock if it doesn't sell and housing of that stock.

TIMEFRAME

You'll need to tell factory of your timeframe, when you need everything ready.

TECH PACKS

Finally, of course you'll need to send your tech packs to factory. This will allow them to quote accurately and avoid any price creep.



in Jouch!

INFO@KALEXANDRA.CO.UK



FULL COLLECTION DESIGN

SINGLE PRODUCT DESIGN

LABEL/HANGTAG DESIGN

TECH PACKS

GRADED SIZE SPECS

CONSULTANCY/MENTORSHIP

MANUFACTURING CONTACTS

KALEXANDRA.CO.UK



Kirsti made my vision come to life and I couldn't be more thankful! She is very attentive to detail, super responsive, and caring. She works extremely hard for her clients. I highly recommend hiring Kirsti!!

MADISON TRITICO