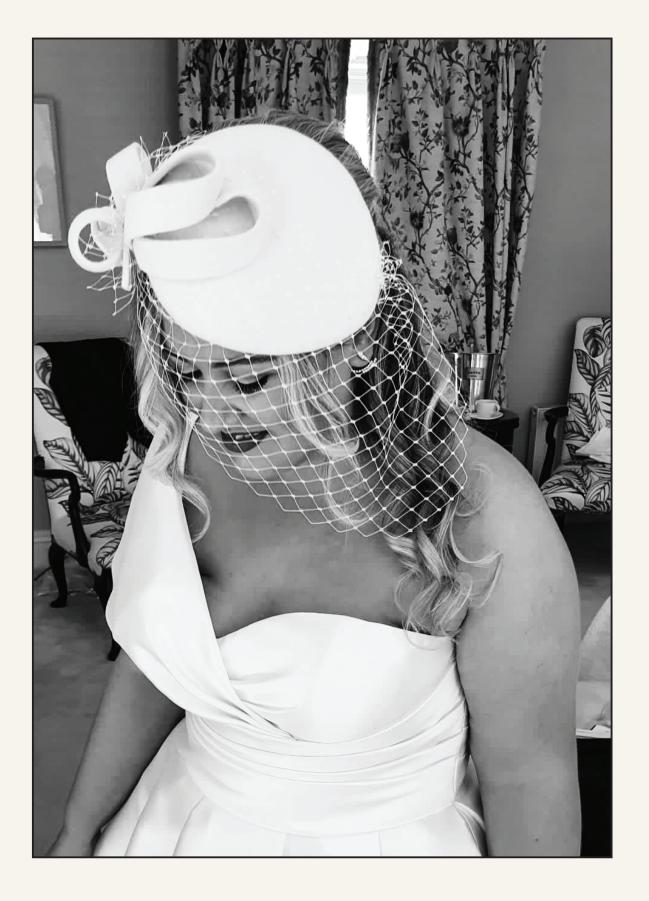


SAMPLE FITTING CHECKLIST





FOUNDER & DESIGNER



Jonjour I'MKIRSTY

L et me introduce myself, I'm Kirsty Alexandra, a womens apparel and accessories tech pack specialist. I work with female led brands just like you - from start ups to established brands worldwide.

Whether you're starting a new collection or your first collection, change can be a daunting place. I pride myself on unique communication, all the expertise of an agency but holding your hand like a friend.

So, let me soak up all that worry and anticipation, let me melt away your anxiety with every chat. Our process all starts with an informal meet and greet over a coffee (even virtually!)

So let's get to know each other and make your dream collection a reality!



"uparing lo TTA SAMPLE

FIT MODEL

Don't skimp and use yourself or a friend - you'll only end up confused, hire a fit model! The job of a fit model is to keep their weight balanced at all times and their measurements should reflect your internal size chart.

NATURAL LIGHT

Always conduct fittings in natural light. Unnatural light can distort colour which is incredibly important when approving dyed fabric.

DRESS MAKERS PINS

You might need pins to pin out any excess fabric if a certain POM is too large. When pinning, always do it evenly on both sides and be sure you're not stretching the fabric if not working with negative ease.

TECH PACK PRINT OUT

You'll need a print out of your tech pack to refer to as well as a place to mark up the actual measurements, deviance and any commentary - this comes as standard with any of my tech packs.

OTHER THINGS YOU'LL NEED:

A large table, a pen, flexible measuring tape, calculator and possibly a ruler or pattern maker.

DON'T FORGET -

Ask your fit model how the product FEELS, is it comfortable when they raise their arms for example. Always check and note any craftsmanship that isn't up to standard and ensure the trims used are those you have approved.



in Jouch!

INFO@KALEXANDRA.CO.UK



FULL COLLECTION DESIGN

SINGLE PRODUCT DESIGN

LABEL/HANGTAG DESIGN

TECH PACKS

GRADED SIZE SPECS

CONSULTANCY/MENTORSHIP

MANUFACTURING CONTACTS

KALEXANDRA.CO.UK



Kirsti made my vision come to life and I couldn't be more thankful! She is very attentive to detail, super responsive, and caring. She works extremely hard for her clients. I highly recommend hiring Kirsti!!

MADISON TRITICO